

Media Release



Contact: <insert your full name>

FOR IMMEDIATE RELEASE

Mobile/Cell: <insert number>

<insert time, date, September, 2011>

Email: <insert your email address>

<insert Town/City, Country>

<http://freemoneyday.org>

<INSERT PROVOCATIVE, PUNCHY TITLE>

<insert opening paragraph (should contain: who, what, when, where, why)>

“<insert short quote>” said <insert name>, a participant in Free Money Day.

<insert content and short quotes>

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Free Money Day is a global event in which people hand out money to strangers in order to raise awareness and start conversations about the benefits of economies based on sharing.

For additional enquiries about Free Money Day: Donnie Maclurcan, Global Coordinator, Sydney Australia +61 404 363 785 or media@freemoneyday.org